



Vishnu Vardhan

UI/UX Designer

My Contact

✉ vishnu.uidesigner@gmail.com

☎ +91 91822-04109

📍 Visakhapatnam

🌐 [Vishnu Vardhan](#)

Tools I Use

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Systeme.io
- Wordpress & Elementor
- Notion

Design Skills

- User Experience Design
- User Interface Design
- Interaction Design
- Wireframing & Prototyping
- User Research
- User Testing
- Webdesigning

Education

MVGR College of Engineering

Bachelors in Technology (ECE)

Completed in 2015

Languages

- English (R,W,S)
- Telugu (R,W,S)

Achievement

May 2023

Improved the email marketing revenue for a US-based Nursery brand by 167% in less than 25 days. (Tool used: Figma)

About Me

I'm an UI/UX designer with 4+ years of experience who helps startups & eCommerce brands generate 3x revenue with my:

- Highly skimmable prototype & wireframe designed on FIGMA
- SEO-friendly website designs to help you rank high on Google.
- Device friendly website for quick accessibility.
- A thorough competitive as well as customer analysis.
- Clear and concise copy with a strong CTA(Call-to-action)

Professional Experience

Graphic Designer | 360 OM (eCommerce Agency)

Apr 2022 - Mar 2023

Key responsibilities while managing 2 of their clients:

- Understanding the client's needs, goals, and target audience.
- Brainstorming ideas, sketching concepts, and creating mood boards.
- Preparing rough drafts and presenting ideas.
- Understand their target audience in detail and craft compelling designs across all platforms (without missing the BRAND tone)
- Strong understanding of typography, color theory, and layout principles.

UI/UX Designer | Ubet Solutions International

Nov 2019 - Present

Key responsibilities:

- Conceptualize visuals based on requirements.
- Study design briefs and determine requirements.
- Create wireframes and prototypes.
- Developing the website's functionality.
- Ensuring that the website is secure and that it is accessible to the client's target audience.
- Maintain the website by updating the content, fixing bugs, and adding new features
- Using the appropriate colors and layouts for each graphics.
- Work with copywriters and creative director to produce a final design.
- Test graphics across various media.

Digital Marketing Executive | Dhunis Technologies

Aug 2018 - Mar 2019

Key responsibilities:

- Plan and execute digital marketing campaigns.
- Analyzing data and tracking results.
- Optimizing websites for search engines.
- Running paid advertising campaigns in Facebook, Google & other platforms.
- Creating and manage content such as blog posts, articles and social media posts.